



# 第11届中国国际福祉博览会

## Care & Rehabilitation Expo China 2017

2017. 9. 13-15

中国·北京·国家会议中心  
China National Convention Center  
Beijing, China

新技术 新应用 新商机  
New Era of Care & Rehabilitation



[www.crexpo.cn](http://www.crexpo.cn)

主办单位: 中国残疾人联合会  
Host: China Disabled Persons' Federation

全国老龄工作委员会办公室  
China National Committee on Ageing

协办单位: 广州市保利锦汉展览有限公司  
Co-Organizer: Guangzhou Poly Jinhan Exhibition Co., Ltd.

承办单位: 中国残疾人辅助器具中心  
Organizer: China Assistive Devices and Technology Centre for Persons with Disabilities

北京市残疾人联合会  
Beijing Disabled Persons' Federation

北京市老龄工作委员会办公室  
Office of Beijing Municipal Working Committee on Aging

# 品牌力量升级 引领行业发展

*Upgrade brand to lead industrial development*



**20,000** m<sup>2</sup>

展览面积 Exhibition Area

**350**

参展企业 Exhibitors

**100,000**

专业观众 Visitors

中国国际福祉博览会由中国残疾人联合会和全国老龄工作委员会办公室联合主办，迄今已成功举办十届，是我国唯一一个国家级残疾人和老年人用品用具博览会，也是世界第三大福祉博览会。展会将汇聚全球康复、辅具、养老、健康产业的新技术、新应用，引领产业未来发展，助力企业开拓无限商机。

Care & Rehabilitation Expo China ("CR Expo") has been successfully held for 10 sessions. As the only fair of national level for disabled and elderly persons' products and tools, as well as the 3<sup>rd</sup> largest care and rehabilitation show in the world, CR Expo brings together the most advanced and most updated technologies, achievements and products from the rehabilitation, assistive device, elderly care and health industries, with an aim to build a multi-functional and all-dimensional platform for leading the future development of the industries.

届次 Session	展览面积 (m <sup>2</sup> ) Exhibition Area	展商总数 (家) No. of Exhibitors	观众总数 (人) No. of Visitors
2015	16,000	283	65,715
2016	16,000	300	80,000
2017	20,000	350	100,000



# 汇聚新技术新应用 抢滩产业蓝海

Gathering new technologies and new applications to explore blue oceans

中国国际福祉博览会融合全球资源，汇聚渠道精华，深度服务参展品牌，助推福祉产业不断开拓新蓝海。  
Care & Rehabilitation Expo China combines global resources, brings together essential strengths from different channels and offers in-depth services to exhibitor brands in order to promote the caring industry to explore more opportunities in the new uncontested market space.

**[84%]** 展商对参展效果表示满意  
Exhibitors who were satisfied with the results of the exhibition.

**[89%]** 展商对观众质量非常满意  
Exhibitors who were very satisfied with the quality of visitors.



# 整合优质买家资源 缔造新商机

Combining resources of quality buyers to create new business opportunities

观众对采购决策的影响力  
Visitors' purchasing authority

**[75%]** 拥有决策权  
Buying decision makers

**[25%]** 提供决策建议  
Buying decision advisers



# 高端论坛 聚焦产业热点

Organizing high-end forums with focus on industrial highlights



**30** 专业论坛  
Professional Forums

**100** 海内外演讲嘉宾  
Speakers from Home and Abroad

**10,000** 参会代表  
Conference Attendees

现场云集美国、法国、澳大利亚、日本、荷兰、香港、台湾及中国大陆的百余名业界精英学者、专家，聚焦辅助器具、康复护理、听力语言康复、养老等前沿技术与话题，共话产业未来。

More than 100 elites, scholars and experts from the US, France, Australia, Japan, Netherlands, and Hong Kong, Taiwan and the mainland of China will come to share their expertise in the cutting-edge technologies for assistive devices, rehabilitation and caring, hearing and speaking recovery, and elderly care, and to discuss on topics related to the future of the industry.

同期举办国际会议、专业委员会年会、贸易对接会、推介会、辅助技术服务技能比赛、残疾人辅助器具体验等多场精彩活动，数万名海内外专业观众参与，共同构筑产业互通共融的权威对话平台。

International conferences, annual conferences of the professional committee, trading forums, promotion conferences, assistive technology and service skill competition, disabled persons' assistive device tryout and many other wonderful activities will be held concurrently with CR Expo to attract thousands of overseas visitor to participate, hence building a platform for communications and exchanges with the authorities in the industry.

# 全媒体全渠道 助力品牌全球推广

Realizing full coverage across all media channels to assist in global promotion

大众媒体  
Public Media



网络媒体  
Online Media



专业报刊  
Professional Newspapers and Journals



海外媒体  
Overseas Media



电视电台  
TV & Radio



## 展品范围

### Exhibits

- › 康复设施设备
- › 假肢、矫形器及周边
- › 医疗辅具
- › 转移辅具
- › 助行移动辅具
- › 生活辅具
- › 家居辅具
- › 助听辅具
- › 视觉辅具
- › 信息沟通辅具
- › 食品、药品、保健品
- › 无障碍设施
- › 智能产品
- › 机构
- › Rehabilitation facilities and equipment
- › Prosthesis, orthoses and related products
- › Medical aids
- › Moving aids
- › Walking and mobility aids
- › Daily living aids
- › Barrier free living
- › Hearing aids
- › Visual aids
- › Communication aids
- › Food products, pharmaceutical products and health care products
- › Barrier-free facilities
- › Intelligent products
- › Institutions

## 观众范围

### Visitors

- › 政府机构
- › 医疗机构
- › 康复机构
- › 辅具服务机构
- › 养老机构
- › 贸易机构
- › 社会组织
- › 科研院所
- › 残疾人、老年人及其亲属
- › Governmental agencies
- › Medical institutions
- › Rehabilitation institutions
- › Institutions of assistive technology adaptation
- › Elderly care establishments
- › Trading companies
- › Social organizations
- › Research institutions, colleges & universities
- › Disabled persons, elderly persons and their relatives

## 展位价格

### Participation Cost

类别/Session	A区/Area A	B区/Area B	C区/Area C
标准展位 (9m <sup>2</sup> 起) Shell scheme (min. 9m <sup>2</sup> )	¥ 13,800/9m <sup>2</sup>	¥ 12,800/9m <sup>2</sup>	¥ 10,800/9m <sup>2</sup>
光地展位 (36m <sup>2</sup> 起) Raw space (min. 36m <sup>2</sup> )	¥ 1,380/m <sup>2</sup>	¥ 1,280/m <sup>2</sup>	¥ 1,080/m <sup>2</sup>

## 展览地点 Exhibition Venue

中国·北京·国家会议中心  
China National Convention Center, Beijing, China

北京市朝阳区天辰东路7号  
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